

# EcoPro2019

Towards a Sustainable Society

**Date** December 5th (Thu.) - 7th (Sat.), 2019

**Venue** Tokyo Big Sight (Tokyo International Exhibition Center)

**Exhibitor Brochure** Application Deadline **July 12th, 2019**



## General Information

<b>Title</b> .....	EcoPro2019
<b>Date</b> .....	December 5th (Thu.) - 7th (Sat.), 2019
<b>Opening Hours</b> .....	10:00 a.m. - 5:00 p.m.
<b>Venue</b> .....	Tokyo Big Sight (Tokyo International Exhibition Center)
<b>Organized by</b> .....	Japan Environmental Management Association for Industry (JEMAI), Nikkei Inc.
<b>Admission</b> .....	Free (Registration required)
<b>Expected Number of Exhibitors</b> .....	550 (538 in 2018)
<b>Expected Number of Booths</b> .....	1,350 (1,295 in 2018)
<b>Expected Number of Visitors</b> .....	160,000 (162,217 in 2018)

For further information, please email us at [ecopro-intl@nex.nikkei.co.jp](mailto:ecopro-intl@nex.nikkei.co.jp)

## Features of the Exhibition

# Building a Sustainable Society for Japan, the World and the Future

### Revitalizing Business

A place to showcase your outstanding environmentally-friendly products and technologies for new business negotiations and deals

The EcoPro exhibition is participated in by a variety of businesses from small to medium to global. Next-generation environmental and SDGs products and technologies covering every area of business, including consumer products, industrial goods, energies and services, will gather together in the exhibition. The Nikkei Group's resources will help attract business people engaged in environmental and SDGs businesses to support active negotiations that will directly lead to actual business deals.

### Implementing Project Exhibitions and Seminars

A number of projects where visitors can participate according to their interests and purposes

The exhibition will be packed with projects where visitors can take part according to their purpose such as symposiums and seminars with guest corporate managers and experts to discuss the latest energy, environment and SDGs trends, theme exhibits targeted at environment and SDGs-conscious consumers, live talks by well-known speakers, and a sales area of eco-friendly goods.

### Proposing Lifestyles

An opportunity to promote the CSR, environment and SDGs activities of your company for enhanced branding

The exhibition is visited by various environment and SDGs-related stakeholders that include not only business people but also environment and SDGs-conscious consumers, members of the NPOs and NGOs implementing environmental protection activities and VIPs in political, bureaucratic and business communities who are influential in making environment and SDGs policies. It presents an optimal opportunity to present corporate / organizational CSR activities for high quality communication on the environment and SDGs.

### Inviting Children Who Are Responsible for the Next Generation

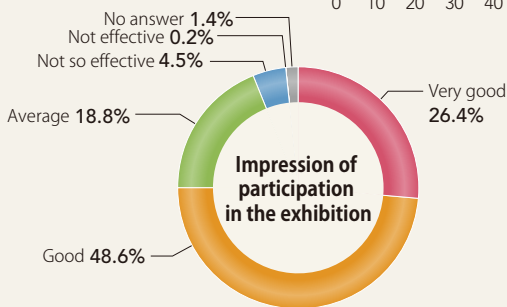
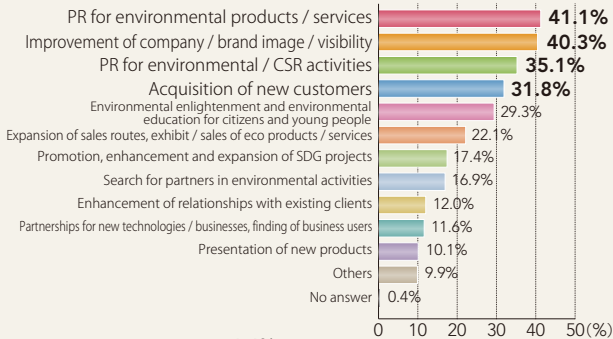
Visits by about 15,000 children, mainly elementary and junior high school students

Since 2000, a total of 230,364 children has visited the exhibition for environmental study to learn about the environment, society and related work. They have put together their assignments, referring to the Eco Study Notebook and Eco Study Guidebook, which are study tools created by the exhibition organizers, and achieved good study results through a three-step process of prior, onsite and post learning.

## Responding to a Variety of Needs

From business to branding - Serving the diverse purposes of the exhibitors. More than 70% of the exhibitors responded that they were "glad to have participated in the exhibition."

### Exhibitor's objectives of the participation in the exhibition (Multiple choice)



## <Feedback from the Exhibitors>

### [To the Organizers]

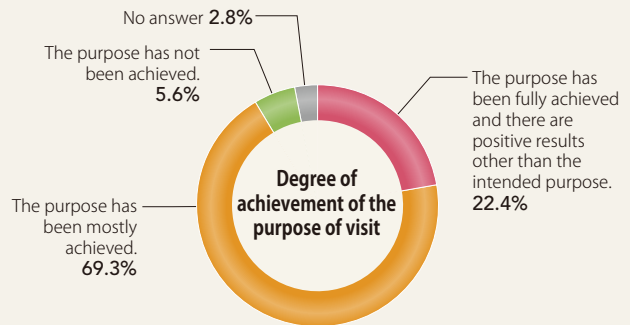
- I thought it would be better if there were more programs where I could learn about environmental issues and measures.
- I would like you to provide more information on exhibitors so that I could better prepare for the visit to booths.
- I would like you to conduct more publicity activities.
- I would like you to make handouts more environmentally-friendly.

### [To the Exhibitors]

- I would like you to increase the number of hands-on booths.
- I want to see more exhibits related to health; life; and food, medical care and shelter.
- I want to see exhibits of AI and other latest technologies.
- I would like you to further improve the programs in which children can take part.
- I want each company to definitely include the presentation of its main products in its exhibits.

## Enabling High-quality Communication

Nearly 60% of participants visited for business purposes and 40% of participants for personal interests. More than 90% of the visitors answered that they had achieved their purposes.



## <Feedback from the Visitors>

- I was able to gather information on SDGs.
- The SDG-related lectures were very informative.
- I was able to learn about the eco-initiatives of various companies.
- I found the exhibition informative and useful for the eco-activities in my workplace.
- I was able to participate in various workshops.
- There were so many booths I wanted to visit that I could not visit all of them in a day.
- I was able to learn the trend of environmental technologies.
- I have come to know that ecological technologies are used in various places.
- I have found the answers to the questions I always had.
- The exhibition gave me guidelines for the eco-activities I can do.

## Composition of the Exhibits

The layout based on the rough categories of business will help you find the exhibits you are looking for. Moreover, the themed exhibit zones and seminar sites will encourage visitors to move about the exhibition venue. The organizers will determine the layout of the EcoPro 2019 exhibition according to the overall state of the products, etc. to be exhibited, etc.



## Expected Exhibits

### ◆ Environmentally-friendly / Energy-saving / Resource-saving

Home appliances and lighting, business machinery, information and communication, office equipment and furniture, stationery, printing, personal and business vehicles, transportation (railway, air and water), logistics, chemicals, industrial machinery and manufacturing equipment, iron, non-ferrous, paper, fibers, advanced materials / nanotechnology, houses / reform / equipment, furniture and other home decor items, building / construction materials, construction, buildings, hotels, distribution / retail, clothing, commodities, cosmetics, food products / beverages, containers / packages, medical and pharmaceutical, sports / leisure, etc.

### ◆ Recycling / Environmental services

3Rs (Reduce, Reuse and Recycling), air-purifying, water treatment, water saving, tree planting, etc.

### ◆ Eco solutions

Environmental financing, carbon offsetting, emissions trading, environmental assessment / certification, consulting, collection / second-hand reuse services, green artificial intelligence, use of IoT technology, etc.

### ◆ Activities for a sustainable society

SDGs, CSR, CSV, ethics, environmental / energy education, biodiversity, nature conservation, dietary education, washoku (Japanese foods), traditional foods, production and processing technologies, local production for local consumption, etc.

### ◆ Regional potentials (Local governments, industrial promotion centers, etc.)

Regional policy / brand promotion that take advantage of the regional uniqueness / innovativeness, environment / energy business, monozukuri (manufacturing) technologies, local resources (human and other resources), tourism services, crowdfunding, etc.

### ◆ Resilience / Measures against extreme weather conditions

Weather observation / analysis, adaptation measures, response to weather-related disasters, infrastructure maintenance and management, measures against infectious diseases, etc.

### ◆ Energy

#### Renewable Energy / New Energy

Renewable energy (solar, wind power, water power, geothermal, earth thermal, biomass / bio gas), power supply systems and equipment, distributed circulation energy system, new local power supply service, hydrogen-energy supply chains, investment in energy infrastructure, etc.

#### Technologies / Devices / Systems

Carbon capture and storage (CCS) technologies, low carbon technologies, heat pumps / thermal storage systems, power supply stabilizer, fuel cell system, ENE-FARM (residential-use solid oxide fuel cell cogeneration system), large power storage system, technologies using AI/IoT, etc.

#### Energy Management / Energy Services

HEMS, BEMS, FEMS, cogeneration, smart grid system, ICT solution, transmission / distribution systems, packaged service of power, gas and heat supplies, energy-saving consultation, energy-saving tune-up, etc.

## Prospective Visitors

### ◆ Business persons involved in environmental / SDGs / ESG businesses

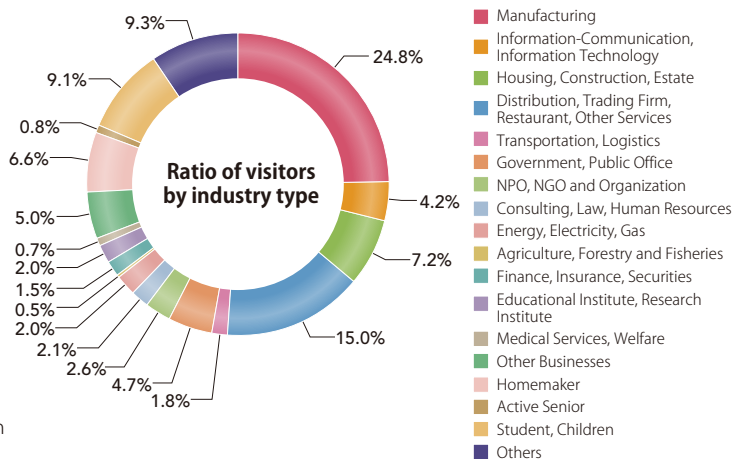
**Category of industry:** Manufacturing, distribution, construction / estate, electricity / gas / petroleum, transportation / logistics, information-communication, financial / insurance, fishery / agriculture / forestry, service etc.

**Job category:** Business manager / executive officer, administrative strategy sector, SDGs-related sector, supply / purchasing sector, environmental control sector, production / quality control sector, research development sector, PR / CSR, social contribution sector, marketing sector etc.

- Local governments / government and municipal agencies
- Industrial associations, regional industrial / commercial and industrial organizations
- VIPs overseas, observation missions and foreign embassies in Japan
- Innovator, opinion leader, influencer

### ◆ Persons interested in environmental issues / SDGs

- Families, homemaker, students, children
- Environmental NPOs / NGOs and citizens' groups, SDGs-related organization
- Persons concerned with schools / education



## Exhibit Space Fee and Booth Specifications

### Standard Space (more than 9 booths)

1-unit space 9m<sup>2</sup>(3m×3m):JPY **300,000** (tax excl.)

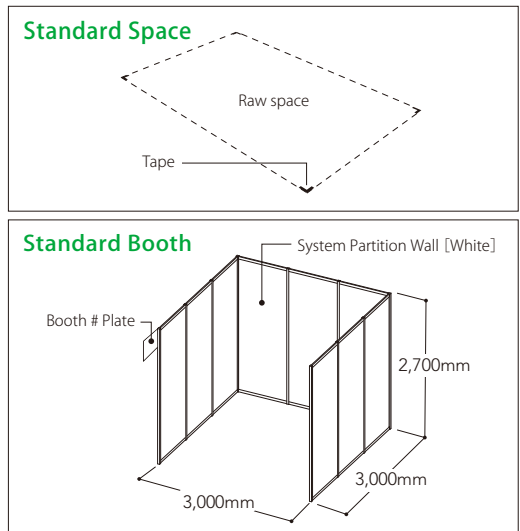
### Standard Booth (up to 8 booths) Partition panels on the sides and back

1-unit space 9m<sup>2</sup>(3m×3m):JPY **320,000** (tax excl.)

- Partition panels between exhibition spaces cannot be removed.
- When applying for a 4-unit space, choose the booth form (either single or double row).
- Booth size of 1 to 3 and 5 will be arranged in single rows, when 6 or more in a double row.

The prices do not include the cost of any displays, signs, lighting, carpets, furniture or electrical power.

Regardless of the date of payment of the exhibition fee, the consumption tax rate during the period of this exhibition will be applied. The consumption tax rate will be raised from the current 8% to 10% from October 1, 2019.



## Schedule Regarding Exhibitions

July 12th (Fri.)	Deadline for exhibitor application
August 30th (Fri.)	Payment deadline for the exhibit space fee
September 11th (Wed.)	Exhibitor Briefing
Mid-October thru Mid-November	Deadlines for the required documents to be submitted
December 3rd (Tue.) and 4th (Wed.)	Move-in
December 5th (Thu.) – 7th (Sat.)	Exhibition period (move-out no later than 10:00 p.m. on the last day)

## Exhibitor Application Guideline and Notice

Please fill in and send the application contract and your product catalogue by e-mail to the EcoPro Secretariat Office.

**Application Deadline: July 12th, 2019**

**E-mail : [ecopro-intl@nex.nikkei.co.jp](mailto:ecopro-intl@nex.nikkei.co.jp)**

### Payment Deadline

Upon receiving the application contract, the EcoPro Secretariat Office will issue an invoice for the fee of exhibit space. The net amount must be remitted to the designated bank account by Friday, August 30th, 2019. Applicants are not considered to be exhibitors until payment has been confirmed by the EcoPro Secretariat Office.

### Cancellation

From the date which the notification of application acceptance is sent out, the cancellation fee (100% of exhibit space fee) must be paid, if an exhibitor cancels an application for any reason, or reduces the number of applied booths.

### Decision on the Locations of Exhibition Spaces

The Organizer will decide the basic arrangement, layout of the venue, and assign the locations of the exhibitors by taking into consideration the number of exhibitors and exhibition space. Please note that requests for exhibiting locations may not be accommodated.



### Contact

**EcoPro Secretariat Office** c/o Nikkei Events Pro Co., Ltd.  
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### Organizer

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